

Mid-Day-Meal Society Punjab

Punjab School Education Board, (PSEB), E-Block, 5th Floor,
Sahibzada Ajit Singh Nagar (Mohali) Punjab
Phone No. 0172-5212307, 2210019 Fax 0172-5212369

To,

The All District Education Officers (SE/EE),
Punjab

Memo No. MDMS/GM/2019/ 393637
Dated: 19/11/2019

Handwritten notes in the top right corner, including a signature and the date 20/11/19.

Subject:- Regarding Intensified Mission Indradhanush 2.0 (IMI-2.0).

Mission Indradhanush is a flagship programme of Government of India under Ministry of Health & Family Welfare which aims at increasing the full immunization coverage of children across the country. Intensified Mission Indradhanush was launched by Hon'ble Prime Minister of India in October, 2017 with a name to rapidly boost up full immunization coverage to more than 90% and sustain it thereafter. Ministry of Health and Family Welfare is now implementing intensified Mission Indradhanush 2.0 (IMI-2.0) from December, 2019 to March, 2020 to improve full immunization coverage of >90%.

2.0 Ministry of Health and Family Welfare is also developing a portal for IMI 2.0 for daily reporting during IMI 2.0. The key area where support is solicited from your side is actively involvement of school children in mobilizing the community during the campaign.

3.0 In view of above you are advised to make special efforts for publicity through rallies and other communication activities which may be organized by school children for dispelling myths about vaccination.

Handwritten signature and date 19/11.

OSD to Director General School Education

Endstt.No. MDMS/GM/2019/393638

Dated: 19/11/2019

A copy is forwarded to the All Dy. District Education Officers (EE) for information & necessary action please.

Handwritten note: 'दृष्ट मरिचि वगै'

Handwritten notes in Gurmukhi script: 'ਦਰਤੋ ਜਿਥੇ ਜਿਪਨੀ ਮਗਰੋ (ਸੰ.ਦਿ.) ਸੀਓਓ', 'ਮੀਐਸੀ ਸੀ-ਯੂ/2019-2019396522', '21/11/19'.

General Manager

Handwritten note: 'ਤੇਰਾਮ ਸਿੰਘ'.

Handwritten notes at the bottom right, including 'General Manager' and other administrative markings.

Handwritten notes in a circle: '2019253167', '20/11/19', and other illegible text.